

**WHEN IT COMES TO CANDY,
COME TO THORNE'S!**

The youngsters will love the large, colorful Easter baskets we have already packed with candied toys and animals. Chicks, bunnies, roosters, eggs—all of delicious, nutritious sweets. It's a gift that will really make their eyes sparkle!

The Easter eggs are the old-fashioned kind: tasty, shredded cocoanut and yellow yolk centers, covered with rich milk chocolate. Slice them and you'll eat to the last bite!

Thorne's has candy for all, and invites you to see the picturesque display. But remember, some candy is made mostly to look at, while ours is made for you to eat and enjoy.

EDWARD A. THORNE - THE DRUGGIST

168 NASSAU STREET — PHONE 77

PATRON

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FOR EASTER GIVING or SPRING WEARING

Gift-Filled Baskets
Easter Animals
Bunny Carts
Musical Lambs
Mary Chess Toiletries



Handmade Pinafrees
Hand-Blocked Skirts
New Tweeds
Spring Sweaters
Hand-Painted Scarves

THE EXCHANGE

164 Nassau Street

Telephone 3680

***Town Topics Presents With
Pleasure Its First Annual
Spring Shopping Guide***

CIRCULATION THIS ISSUE: OVER 4,000

COUSINS COMPANY, INC.

Wishes You a Happy Easter

You'll Like Cousine Company, Inc.
100% SCOTCH WHISKIES

Bottled Exclusively by Saccone & Speed, Ltd.
of Leith, Scotland

86 Proof — 4/5 Quart \$5.49 Bottle
\$64.00 Case

51 Palmer Square

Telephone 218 or 1

***Come to
VIEDT'S CHOCOLATE SHOP
110 NASSAU STREET
FOR***

- The Largest Choice of Candies and Chocolates
- Chocolate Eggs, Rabbits and Easter Novelties
- Ready-Filled Baskets for Easter Giving
- A Wide Selection of Stuffed Toys
- The Chance to Buy at Pre-War Prices

VIEDT'S

"The Store They Talk About"

Town Topics

Published Every Thursday Throughout the Year

DONALD C. STUART JR.
DAN D. COYLE
Editors and Publishers

Mailed without charge every week to every home in Princeton Borough and Township

Advertising Rates on Application.
Box 371 Princeton, N. J. Telephone 2328

Spring Shopping Guide, 1949

It's New to Us

Spring Shopping. Hoping that our footwork may save yours, here is a general roundup of newer, better buys in town. First, we'll cover Easter suggestions, next; general Spring needs or wants.

Part I. Gifts for Women. Perfumery and its cohorts being ever-welcome standbys, we'll mention again where to get what. Elizabeth Arden, at Wilcox's, 20 Nassau, has gone more out for Easter packaging than ever. Specifically, a fuzzy white hunny bottle, complete with tinsel ears and pink ribbon whiskers, holds 4 oz. of toilet water; gold and jewel-trimmed plastic eggs are perfume-filled, so are inexpensive plastic nests, net and flower-trimmed. The Clothes Line, 6 Chambers, has Henri Bendel, exclusive and smart as the name implies; while Mary Chess, at The Exchange, 164 Nassau, has nothing new for Easter, but her regular line is ever-successful. Thorne's, 168 Nassau, carries almost every other make you ever

heard of, most of them glamorously gift-packaged with a wide price range.

New in the jewelry line is the heavenly, amazingly inexpensive Gret Barkin handmade copper collection at The Clothes Line. It's so good that we're scooping ourselves on a detailed write-up next week by telling you about it now. You can't miss with handbags, items that go in them or substitutes for them, and along those lines you won't miss at The Cummins Shop (96 Nassau), Luttmann's (132 Nassau) or The Exchange.

The first-named has efficient carry-alls, each with comb, lip—Continued on Page 3

THE ONLY POST-WAR, four-door convertible will soon be in Princeton. It's Kaiser-Frazer, of course! See it at Kline and Gregory, 368 Nassau.

The Town Shop

12 Nassau Street



LINENS GIFTS
DECORATIVE ACCESSORIES
"A Shop of Choice Things"

Scott's DOUBLE DUTY COMPOUND

DESTROYS WEEDS AS IT FEEDS THE GRASS



Now it's a breeze to own a thick, weed-free lawn. Use SCOTT'S Lawn Food plus Weed Control. Apply It dry just as it comes from the box. In simultaneous action Dandelions, Plantain, Buckhorn—all broad leaved weeds—die while the grass is nourished to thicker growth and richer color. Proven on 112,368 lawns last year.

SCOTT'S LAWN FOOD plus WEED CONTROL

Box—treats 50x50 ft - \$3.50 Drum, 100x110 ft - \$12.75

THE FARR HARDWARE COMPANY

138 Nassau Street

Telephone 67

We Are Proud to Announce Princeton's Newest Fur Storage Vault



at 28 Moore Street, Princeton

FIREPROOF
(PLUS SPRINKLER PROTECTION)

MOTHPROOF
(COLD PLUS FUMIGATION)

MOISTUREPROOF

BURGLARPROOF
(ALARM SYSTEM RINGS AT
BORO POLICE HDQTRS.)

and all garments fully insured



WE FELT PRINCETON needed a more modern, completely safe vault where valuable furs, winter garments and household items such as blankets and drapes could be stored, but readily obtainable. So we built this new modern vault for your use. Rates are reasonable. Phone 79.



Make your things
SAFE
in this
Storage
Headquarters
RIGHT IN TOWN

university
Laundry • Dry Cleaning

FUR STORERS — RUG SHAMPOOING

Instructions - Hand Blocking
Nylon Yarns
Knitting Bags and Boxes

The Knitting Shop
242½ Nassau St. — Tel. 3824

andbags

APPY

andkerchiefs

arrings

ASTER

gg Cups

**The
Cummins Shop**

96 NASSAU STREET

Telephone 443-W

IT'S NEW TO US

—Continued from Page 2
stick case and compact. They're all \$3 plus tax, from a delightful miniature gold-edged leather to a larger size in silky Roman stripes, solid faille or leather. There, too, is a fitted leather wallet (if anyone wants to give us an inexpensive Easter gift, it's our choice!) with lipstick case, compact, change purse, billfold and keyring all built in. In navy, red, brown—\$5 plus tax.

At Luttmann's are soft, well-made suede bags in subtle Springy colors—gray, navy, copper sun and a mauvish brown, \$9.60. They also have brand new Buxton polka dot wallets with white kid trimming and snap-fastening change purse, in navy, green, red—\$5 plus. At The Exchange are handmade French imports which, once seen, will prey on you till you get one. We know—a red leather job, completely simple outside, with individual inside compartments for cigarettes, lipstick, compact, comb and feminine miscellany, plus change purse, is our dream of an expensive Easter present (\$25.) There are smaller models on the same idea; also divine old French brocades made by hand into evening purses, wallets, compacts and cigarettes, from \$3.75.

Easter wearables are particularly nice at Bert-Ann, 230 Nassau, and Mary Gill, at the same address. The former has new Yolande blouses in white crepe and silk which, with their delicate hand-fagoting or embroidery, make you feel like Easter-parading just to look at them. Yolande has outdone herself in handmade, pastel slips with the same typical, taste-
—Continued on Page 4

If You're Looking for That Spring Feeling . . .

A lot of it comes from what you're wearing. We're ready with

- Sport Shirts
- Spring Foulards
- Palm Beach Ties
- Bow Ties
- Half-Hose Anklets
- Light Flannel Slacks
- Summer Slacks
- Sport Coats
- and Many Other Needs
- for That Spring Wardrobe

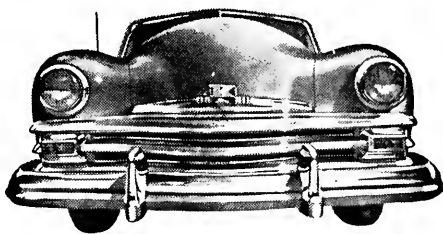
W. H. LAHEY

Custom-Tailoring

Dry Cleaning

150 Nassau Street

Now KAISER Is the World's Lowest-Priced BIG Car!



KAISER-FRAZER has done it again! After becoming the first major addition to the automobile field in 20 years, Kaiser has been able to cut its manufacturing costs sharply and pass the savings on to you. Today, you can get a BIG 1949 Kaiser for only \$1,995.*

All models have been reduced—most by OVER \$300! Look what these prices save you, and then see us TODAY about that new car you've been planning on!

Model	Old Price*	New Price*	You Save
1949 KAISER SPECIAL	\$2328.57	\$1995.00	\$333.57
1949 KAISER DELUXE	2509.01	2195.00	314.01
1949 FRAZER	2593.37	2395.00	198.37
1949 FRAZER MANHATTAN	2856.71	2595.00	261.71
1949 KAISER VIRGINIAN	3111.52	2995.00	316.52

*F. O. B. Factory. Transportation additional.

All prices include complete factory equipment. Nothing else to buy.

Coming! Coming! Coming! Kaiser 4-Door Convertible, Kaiser Traveler, Frazer 4-Dr. Conv., Kaiser Vagabond

Kline & Gregory

368 NASSAU STREET

TELEPHONE 3109 or 1298

It Is a Pleasure

To Record the Fact

That This Spring Marks Our

FIFTEENTH ANNIVERSARY

We Look Forward to Being of Continued Service

To You in Years to Come and

To Growing With a Greater Princeton

The Princeton Fuel Oil Company

"Watch for the Orange Trucks"

216-220 Alexander Street

Telephone 1100

Flowers As You Desire Them

Hyacinths, Lillies, Tulips
Geraniums, Hydrangeas and, on
Special Order, Orchids

Just 'Phone 2854-J

JACK DELANEY
GIFTS AND FLOWERS
133 Ewing Street

Harper Method Shop Margaret E. McNally

EASTER SPECIAL On Our Permanents

Call Now For Appointment

1st National Bank Bldg.
Telephone 431

IT'S NEW TO US

—Continued from Page 3

ful touches. Mary Gill has, among a wide variety of coats, one that we yearn for. It's in gray or navy, a luscious soft broadcloth with cat's-eye-ish buttons on a double-breasted front, a full back gathered with a short belt and wide lapel. Nylon sweaters are appearing all over town, but Clayton's has the only white, long-sleeved cardigan we have seen. It's best quality—"Bonnie Brae" to be exact—and costs \$8.95. (Orderable in colors.)

The Exchange provides well for miscellaneous giving to the fair sex with gay, bright-colored cellophane nest-like packages filled with various feminine frills, including earrings, pill boxes, miniature compacts, lipstick-cased whisks, brooms, from 60 cents. The Little Gallery's April exhibition of Beers watercolors gives you a perfect chance to make any Nantucket, ocean or quaint village lover more than happy. Appealing, artistic, simple but expert, these scenes of dunes, harbors, Nantucket streets and houses start at \$5. The Watch Shop (134 Nassau, second floor) has a new selection of metal watch straps. Snake bands are there with varying new looks, while stretch bands with removable links to fit the smallest of feminine wrists are also available, from \$6. At The Exchange "Hold-erettes", tricky but sturdy new gadgets for parking your handbag under the table while eating out would simplify any woman's existence for \$1.50.

The small fry's Easter bunny has been around quite successfully. For wearing, The Little Clothes-line (53 Palmer Square) has sweet —Continued on Page 6

**More and More People
Are Calling
HURLEY (Tel. 524)
for Painting and Papering**

**Spring Special on
Watch Cleaning & Oiling
\$4.00 — Reg. \$5.50**

LIMITED TIME ONLY

The Watch Shop

VINCENT L. FERRARA
134 Nassau St.—Phone 3525-W
Opposite the New Library

SPRINGTIME MEANS CLEANING TIME!

Now is the time to take advantage of the many services we offer. Yes, just by making one call—one stop, all of the following are at your disposal:

Cleaning
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Rug Cleaning and Shampooing
Upholstering
Upholstery & Furniture Repair
and Cleaning

A 24-hour dry cleaning service is available on request. Otherwise, a two-day service on most garments prevails at all times.

PROMPT, EFFICIENT DELIVERY SERVICE
DURING AND AFTER HOURS

CARNEGIE CLEANERS

Hours: 8 A. M. to 8 P. M., including Saturday

242½ Nassau Street

Telephone 3824

THE RUG MART

PRINCETON, N. J.

Select Your New Rug or
Carpeting From Our Large
Stocks Just Off the Looms of

Bigelow Sanford
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Mages, Hightstown
And Other Famous Makers
Armstrong LINOLEUM

Asphalt & Aluminum Tiles
Complete Rug and Carpet
SHAMPOOING Service
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Free Estimates

If it's a Floor Covering Problem
PHONE PRINCETON 3557
Open Thursdays, 7-9 P. M.

The Clothes Lines PRESENT:

Act I, Scene 1: Any Saturday morning in any home in Princeton, with Mr. and Mrs. Customer sitting at the breakfast-table.

Mrs. C.: Good morning, Darling.

Mr. C.: What's good about it?

Mrs. C.: Why it's Saturday. No school, no office, no strain. What fun! And a chance to get our shopping done together.

Mr. C.: A chance to shop with the brats? No strain? Just fun - huh? Where? How?

Mrs. C.: Now listen, Dear. Let's get organized and go down to The Clothes Line. That's fun for all of us. Don't you know about the playroom in the basement of The Little Clothes Line? You can sit in The Boys' Clothes Line reading magazines, while I shop and the kids - or brats as you call them - play downstairs.

Mr. C.: Not bad. Wait a minute. How on earth would we pay for a lot of things all at once, particularly if you happen to cut loose?

Mrs. C.: Why The Clothes Lines, all three of them, have a wonderful new plan for budget shoppers like ourselves - the L. A. P.

Mr. C.: What's L. A. P.?

Mrs. C.: L. A. P. simply means "Layaway Plan." You pick out exactly what you want and The Clothes Line lays it away. You pay a small amount regularly and take it out when it's paid for. You don't have to pay for anything all at once.

Mr. C.: Pretty sound. Give me some more.

Mrs. C.: Well, you don't have to buy anything on the spur of the moment. We can look and look before buying. I'd like to see the new Mother-and-Daughter Dresses—two dresses for \$13.00, my dress for only \$7.95. And, think of it, nylon slips.

Mr. C.: Nylon? They are using that stuff for everything. What next?

Mrs. C.: Nylon in everything is just about it! They have nylon sweaters for \$5.95. And imagine nylon socks for boys. One pair will last for years and no washing worries.

Mr. C.: Don't you have to wash nylon?

Mrs. C.: Of course, Darling, but it dries in five minutes. And you never have to iron nylon. Haven't you noticed how calm I am becoming on Tuesdays? No ironing, stupid.

Mr. C.: A playroom in the basement; magazines in The Boys' Clothes Line; L. A. P., P. A. L. or what have you; nylon, no washing, no ironing; no strain. Let's go—

Mrs. C.: Where?

Mr. C.: To The Clothes Lines, of course, stupid!

THE CLOTHES LINE

5 Chambers Street

THE LITTLE CLOTHES LINE

53 Palmer Square

THE BOYS' CLOTHES LINE

57 Palmer Square

Telephone 2078

Announcing a New Authorized HUDSON DEALER!



NEWEST and FINEST FOR YOUR MOTORING PLEASURE

- Complete "One-Stop" Hudson Protective Service
- Expert Mechanics Trained in Factory Methods
- New Equipment and Time-Saver Tools
- Modern Lubrication Department
- Large Stock of Genuine Parts and Accessories
- Customer Satisfaction Policy
- Modern Showroom with the New Hudson—America's Most Streamlined Automobile—on Display!

You are cordially invited to the grand opening of our brand-new and completely equipped Hudson sales and service center.

Tomorrow and any time in the future, we invite you to use our modern motor-car facilities, specially planned for the convenience of motorists in Princeton and the surrounding area.

In the leisure and comfort of our modern showroom, you can see and inspect the New Hudson, with its combination of luxury, safety and other outstanding advantages—plus exclusive "step-down" design.

We welcome the opportunity to serve you in our service and parts departments. Here you will find the newest in equipment and time-saver tools, a large stock of genuine parts and accessories, and skilled mechanics trained in factory methods to keep your car at peak efficiency with Hudson Protective Service.

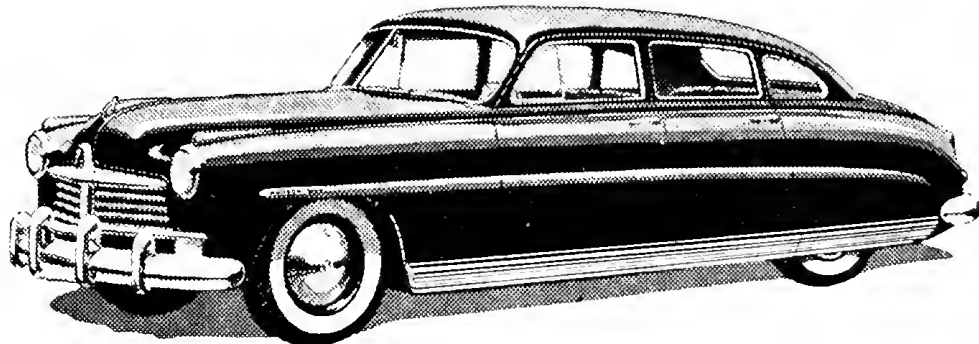
Stop in during our Open House celebration this week—see the special display of New Hudsons and our facilities for giving you prompt and economical service on your car.

See Special Display of **New HUDSONS . . . The Modern Design for '49!**

The exciting New Hudson—a stunning beauty with the steadiest, smoothest and safest way of going you've ever known—has *amazing* head room and roomier seats than in any mass-produced car made today!

It is the lowest-built car on the highway—only five feet from ground to top—yet it has full road clearance. All this is the result of new and exclusive "step-down" design that puts the New Hudson so far ahead it is a *protected investment* in motor-car value.

You are cordially invited to see—and ride—and drive America's most thrilling motor car, the NEW HUDSON—the modern design for '49!



Come to Our
GRAND OPENING
THIS WEEK

CRAMER MOTORS, Inc.

AUTHORIZED HUDSON DEALER

ROUTE No. 31

PRINCETON

Laurie Vance Johnson
(Mrs. E. D. H. Johnson)

Portrait Photography
Telephone 3753

**CALL
3 4 0 6**

For Reservations
by
Air, Land or Sea

KULLER TRAVEL CO.
134 NASSAU STREET

Save Those Pictures!

When Spring housecleaning takes you to the attic and you find favorite old photographs or prints . . . don't throw them away. A new frame may well be all they need. Let us examine the possibilities with you.

THE LITTLE GALLERY

39 Palmer Square — Tel. 395

IT'S NEW TO US

—Continued from Page 4
two-piece cotton suits for little boys in two styles: one, a button-on belt type with solid color shorts, white blouse and matching-color collar; the other, a suspender-type in plaids or solids, wearable without the shirt as a sunsuit. Both \$2.95, sizes 1-3. For girls there are two new dress lines: the bewitching handmade Margaret Steeles with touches of embroidery, such as "I am very good" at the bottom of one, in sizes 2-6, \$7.95-\$9.95; the "Love" line, which varies for the better part quite tastefully from party to play, with a happy price range of \$2.20 to \$4.95 in sizes 1 to 12.

Rubber animals—bunnies, lambs and a personatitiful tongue-wagging frog—are well represented at Thorne's, from 39 cents. Zavelles' has a new series of the 25-cent, unbreakable Golden records, as well as the new Golden tiny hooks, 12 for \$1. This time it's "The Nonsense Stories." There, too, are new marionettes, Sambo and Clown by name, already assembled, easy to manipulate, for \$1.98.

Candy-wise, Vielt's has the best selection of Easter eating that we saw. The wonderful, old-time (yours and mine) panorama eggs are back for 30 cents. Real jelly-centered beans are 39 cents a pound; edible animals of all sorts are colorful and well-priced; ready-made candy and jelly-bean egg-filled baskets are \$1.89. Thorne's has huge, not-so-huge and small—Continued on Page 7

FOR A LIGHT-WEIGHT SUIT, easily dry cleaned or washed, that will keep its press in the hottest weather, see W. H. Lahey, 150 Nassau. It's the buy of the season!



**FIDDLERS CREEK
SMOKED TURKEY**

Cured with brown sugar, salt, spices and rare herbs. Cooked and smoked over fresh applewood. They're a delicacy.

ROSEDALE, INC.

(Lots of Parking)

262 Alexander St. — Tel. 134

**New Styles in
the Smart
Sandler of Boston
Shoes Being
Received Regularly**

Brophy's

78 Nassau St. — Tel. 1791-W

BLOUSES

BRAS & GIRDLES

GLOVES & HOSIERY

LINGERIE & HOUSECOATS

BERT-ANN, INC.

230 NASSAU STREET — TEL. 1301

Come See Our Collection of Finest WALLPAPERS

We have an almost unlimited selection of fine Wallpapers, featuring exclusive designs by Thibaut, Jones-Erwin and Strahan.

NOW AVAILABLE!

- ★ Birge Colonial
- ★ Katzenbach & Warren
- ★ Schumacher
- ★ Nancy Warren
- ★ Lonegren
- ★ Imperial
- ★ Wall-Tex
- ★ Sanitas
- ★ Asam



MORRIS MAPLE & SON

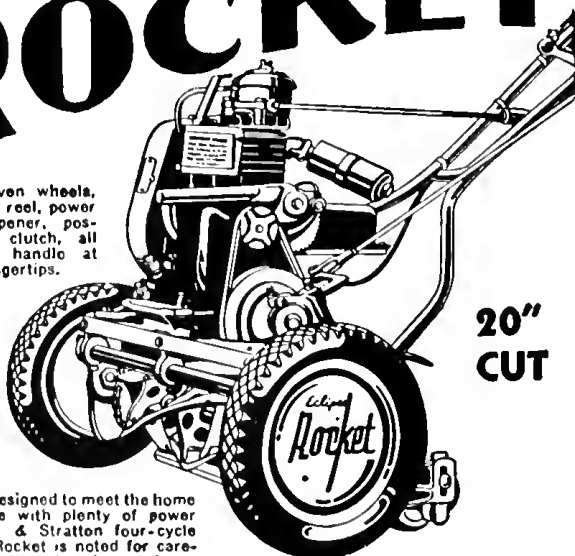
Painting the Town Since 1907

200 NASSAU STREET

OPP. ELEMENTARY SCHOOL

Eclipse ROCKET

Power driven wheels, power driven reel, power driven sharpener, positive action clutch, all controls on handle at operator's fingertips.



**20"
CUT**

Especially designed to meet the home owner's needs with plenty of power in the Briggs & Stratton four-cycle engine. The Rocket is noted for care-free maintenance and perfect performance.

THE WRIGHT STORE

130 Nassau Street

Telephone 168

O. H. HUBBARD AGENCY

142 NASSAU ST. — TEL. 400

**Furnishes Indemnity Against
Loss With Respect to**

the Following

Subjects

**FIRE
RENTS
MARINE
JEWELRY
AIRCRAFT
FINE ARTS
WINDSTORM
EXPLOSION
AUTOMOBILE
PERSONAL FURS
REGISTERED MAIL
PERSONAL EFFECTS
LEASEHOLD INTEREST
RIOT & CIVIL COMMOION**

**TELL US what you are looking
for in real estate or what you
want to sell, and benefit from our
more than six decades of service
in Princeton.**

**IRVING W. MERSON
Proprietor**

**HORATIO W. TURNER
Associate in
Real Estate Department**

IT'S NEW TO US

—Continued from Page 6
ish flower-decorated, coconut-filled
chocolate eggs with real yellow
yolks for \$3.50, \$1.39 and 69 cents.

For men, our thoughts are some-
what limited, but we'll pass on
those we have, MacDaid's (20 Nas-
sau) now has its popular British
regimental stripes in colorful bow
ties; while Lahey's (150 Nassau)

has an unlimited selection of real
four-fold Palm Beach ties in sol-
ids, varying-width stripes and
plaids for \$1. Back to MacDaid's
for a beautiful soft pre-war qual-
ity in imported Shetland sweaters.
In heather green, tan and gray for
\$15. Returning to Lahey's for a
gift meant only for non-conserva-
tive males—vivid silk shorts which
would almost be wasted when worn
under might still give his spirit a
lift just to have them on! One
style, in red, blue and tan has an
appealing zebra family motif.

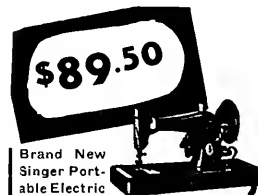
For the house, lady of it, or her
child, the many Easter candles at
Zavelle's are delightful. Different
flowers, animals, eggs and an as-
sorted basketful range from 15
cents to \$1.50.

Part II. Spring Buys — Assorted,
Unorganized. For men, MacDaid's
has some unbelievably soft, hand-
some English Shetland sport jack-
ets for \$55; sport shirts are many
and varied at Lahey's (seersucker,
washable gabardine, Dan River
plaids, oxfords, from \$3.50 to
\$5.95). There, too, is a nice oxford,
cut extra full for golfing, in many
colors. Stonecutter cotton cord
suits (or separate coats) are good
in quality and in tailoring—they
give a real sport jacket look in-
stead of the wilted pajama effect
that so many summer-worn seer-
suckers have.

Wallach hand-blocked cotton
skirts with or without boleros are
particularly attractive at The
Clothes Line in cotton, linen, prints
or solids. So are the 1949 wicker
creations—two sizes in picnic bas-
kets, alias handbags; an authentic
—Continued on Page 8

**REMEMBER, a woman never forgets
a man who remembers her, especially
when it's with a Whitman's Sampler
from Thorne's, 168 Nassau Street.**

EASTER IS APRIL 17. Call us for
choice plants and flowers. V. N. Des-
autelle, Florist, Washington Road,
tel. 1622. Lillies, hydrangeas, tulips,
hyacinths, azaleas, African violets,
dish gardens and many other plants.
Cut flowers, corsages, flower arrange-
ments for every occasion. Flowers
telegraphed anywhere. For planting
now, we have pansies, perennials,
mountain pink, annual carnations,
calendulas, stock, etc. Vegetable
plants, onion sets, seeds. Ask for our
bulb lists of gladiolas, etc. Large se-
lection of garden plants in season.



**Brand New
Singer Port-
able Electric**

**Complete With 8 Lesson Sewing
Course and Full Set of
Attachments**

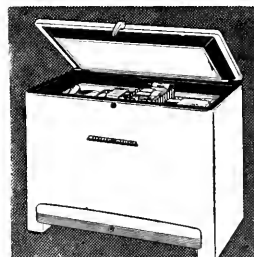
Immediate Delivery!

SINGER SEWING CENTER

**12 East State Street
Telephone 3-4021
TRENTON, N. J.**

Pay Less

**for food
from now on**



**GENERAL ELECTRIC
HOME FREEZER**

**When you own a General
Electric Home Freezer, you can
buy in large quantities when
foods are in season...**

**... eat them when prices are
much, much higher!**

**And no need to go shopping
every day... in bad weather.**

**Drop in and let us show you
how much money you really
can save!**

Now \$319
Was \$330

REDDING'S

"Home of G. E. Appliances"

234 NASSAU STREET

TEL. 166 or 12



The sure sign of Spring for your auto needs!

**BE SAFE—MAKE SURE YOUR CAR
GETS THAT VITAL SPRING TUNE-UP!**

After months of winter driving, a careful
check-up is the best possible life insur-
ance for your car. Let us drain and flush
the crankcase and refill with summer oil.
The transmission and differential should
be drained and refilled; chassis lubrica-
tion and a check on the spark plugs are
also in order.

Give Your Car the Proper Care — IT'S SURE to Save You Money!

KLINE'S ESSO STATION

NASSAU STREET AND MURRAY PLACE — TELEPHONE 1298

GUNNISON HOMES

Designed For
Delightful Living
WEATHERLY, INC.
39 Palmer Square — Tel. 395

Alan W. Richards PHOTOGRAPHER

specializing in

- COMMERCIAL WORK
- CHILDREN'S PORTRAITS
- WEDDINGS
- GROUPS

248 Moore St.

Tel. 1761

IT'S NEW TO US

—Continued from Page 7

looking fisherman's creel and a natural or rust-colored hatbox go from \$3.95 to \$6.95. Joan's (63 Palmer Square) has the best selection of sunback dresses with stoles, some tailored, some frilly, in solids, plaids or prints from \$12.95. Shorts are out in number at The Clothes Line—two lengths come in denim, twill, perm Krinkle or corduroy from \$2.95.

The Boys' Clothesline (57 Palmer Square) has miniature (3 to 6X) collarless seersucker suits with boxer shorts in green, blue, red, tan for \$7.95. Seersuckers is there in bathrobes, too, wide stripes in 4-10 are \$5.50, in 12-16, \$6.50. Wooden shoe trees at Hult's for children, young and old, adjust with an easy spring control to four or more sizes, both in width and length, cost \$1.50. The Knitting Shop (242½ Nassau) has smooth, catch-proof metal sock-stretchers, completely simple to adjust, for men, women and children, \$1.50. They also have a satisfying choice of knitting bags. Our favorites of them all are the simulated leather, collapsible (for travelling) models with zippered side opening and separated zippered pocket for instructions, etc.—\$2.25—and drawing string style with water-proof lining that triples for knitting bag, beach bag and pocketbook for \$3.

At Farr Hardware, 138 Nassau, is a brilliant inspiration in the way of window screens: a brand new frameless screen which is attached by means of an adjustable screw arrangement, tightens to any weatherbeaten window frame, is easily removable and storable, requires no painting and costs no more than an ordinary framed screen. The Wright Store (130 Nassau) is displaying "the best buy in Jersey" in power motors—only \$99.50, with all parts made by top-notch companies. Luttmann's has the unbeatable-for-looks-and-quality Amelia Earhart luggage in a new, lovely "Princess Blue."

At The Cummins Shop the Royal Doulton Champions—dog models copied from real champions—would drive any dog lover who couldn't afford one mad. Beautiful lines of too many types to describe here are very fine at the Town Shop—blanket covers, embroidered pillow cases, luncheon sets, etc. At Thorne's is a Guest Tooth Brush Pack which should be in every guest bathroom—six different colors with nylon bristles for 70 cents. The same comment goes for the Men's Guest Packs at Wilcox's: six Massline hand towels, six wonderfully scented hand soaps in four colors for \$1.

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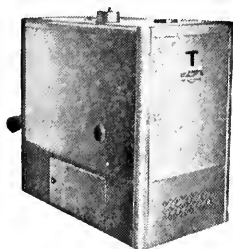
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